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## 22 MILLION RECALLED PRODUCTS, TWO REISSUED RECALLS DEMONSTRATE ONGOING SAFETY CONCERNS SO FAR IN 2011

### SafetyBook.org consumer product and motor vehicle recall analysis for first-half 2011

**CHICAGO – (July 6, 2011)** – According to SafetyBook.org, a consumer product registry and safety monitoring service, more than **11 million** products were recalled during the second quarter of 2011, including over **2 million** (or **19 percent**) directly threatening the safety and well-being of American children. These figures bring the total number of consumer product recalls for the first half of 2011 to **176**, including more than **22 million** products. About **5 million** or **23 percent** were deemed a direct threat to children, including two noteworthy reissued recalls due to ongoing deaths or injuries.

Additionally, **117** motor vehicle recalls were issued between April 1<sup>st</sup> and June 30<sup>th</sup>, representing more than **2.4 million** vehicles. Approximately **6.8 million** motor vehicles have been recalled so far during 2011.

Notably, two major recalls have been reissued already during 2011. Delta Enterprise Corp. reissued a 2008 recall of nearly **1 million drop-side cribs** due to the death of a 7-month-old girl in Colorado Springs, Colo. Likewise, Maclaren USA, Inc. reissued a prior recall of about **1 million single and double umbrella strollers** recalled in November 2009, due to ongoing fingertip amputations and lacerations.

"Few people realize the volume of safety recalls that jeopardize the well-being of our families and children every month," said Dan Verakis, founder and CEO of SafetyBook.org. "Reissued recalls are especially disturbing because it means people aren't getting notified, millions of dangerous products remain in homes, and children get harmed as a result. Clearly, a product recall is a defective process."

SafetyBook provides a product recall monitoring service to consumers who use the company's simple registration process at [www.safetybook.org](http://www.safetybook.org). The company's analysis of consumer product and vehicle safety recalls includes data compiled from government regulators, including the Consumer Product Safety Commission (CPSC) and the National Highway Transportation Safety Authority (NHTSA).

#### 2<sup>nd</sup> Quarter 2011 Consumer Product Recalls:

Largest Consumer Product Recalls (April 1 - June 30, 2011)	
1	<b>898,000 Children's Pain &amp; Fever Concentrated Drops bottles by Altaire Pharmaceuticals, Inc.</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7155">http://www.safetybook.org/recallproductinfo.aspx?lid=7155</a>
2	<b>375,000 Circo Child booster seats recalled by Target</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7145">http://www.safetybook.org/recallproductinfo.aspx?lid=7145</a>
3	<b>240,000 Adventure Playsets Wooden Swing Sets by Adventure Playsets</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7166">http://www.safetybook.org/recallproductinfo.aspx?lid=7166</a>
4	<b>90,000 Girl's Tops by My Michelle</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7070">http://www.safetybook.org/recallproductinfo.aspx?lid=7070</a>
5	<b>76,000 infant bed-side sleepers by Arm's Reach Concepts Inc.</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7062">http://www.safetybook.org/recallproductinfo.aspx?lid=7062</a>
6	<b>75,000 American Girl Crafts Pearly Beads &amp; Ribbon bracelets kits by EKSuccess</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7134">http://www.safetybook.org/recallproductinfo.aspx?lid=7134</a>
7	<b>51,700 Circo Aloma infant girls sandals recalled by Target</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7158">http://www.safetybook.org/recallproductinfo.aspx?lid=7158</a>
8	<b>40,500 Troy the Activity Trucks by Infantino LLC</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7065">http://www.safetybook.org/recallproductinfo.aspx?lid=7065</a>
9	<b>36,000 beaded curtains by GMA Accessories Inc.</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7094">http://www.safetybook.org/recallproductinfo.aspx?lid=7094</a>
10	<b>30,000 metal futon bunk beds by Big Lots</b> Details: <a href="http://www.safetybook.org/recallproductinfo.aspx?lid=7147">http://www.safetybook.org/recallproductinfo.aspx?lid=7147</a>

**2<sup>nd</sup> Quarter 2011 Vehicle Recalls**

The auto manufacturers with the highest number of auto recalls in second quarter of 2011 include:

Make	Model	Model Year	Number of Recalled Vehicles
<b>Ford</b> (3 recalls)	E-150	2011	Total: 1,190,285 vehicles
	E-250	2011	
	E-350	2011	
	E-450	2011	
	F-650	2011	
	F-750	2011	
	F-150	2004-2006	
<b>Toyota</b> (5 recalls)	RAV4	2007, 2008	Total: 412,843 vehicles
	Highlander	2008	
	Highlander Hybrid	2008	
	Tundra	2007 - 2011	
	Prius	2001 - 2003	
	Venza	2011	
	Sienna	2011	
<b>Chevrolet</b> (5 recalls)	Cruze	2011	Total: 243,586 vehicles
	Express 1500	2011	
	Colorado	2011	
<b>Nissan &amp; Infiniti</b> (1 recall)	Nissan Pathfinder	1996 - 2004	Total: 195,991 vehicles
	Infiniti QX4	1997 - 2003	
<b>Mazda</b> (1 recall)	MazdaSpeed 3	2008 - 2009	Total: 103,300 vehicles
	Mazda 3	2008 - 2009	

Source: SafetyBook.org

**First Half 2011 Vehicle Recall Analysis**

During the first half of 2011, there were **316** recall campaigns representing **6.8 million** faulty vehicles. Toyota USA recalled the largest number of vehicles – **2.5 million**, representing **45 percent** of all vehicles recalled during the first half of 2011. Ford Motor Company has recalled the second largest number of vehicles (more than **2 million**) so far in 2011.

SafetyBook.org provides one convenient place online for consumers to easily register key items like car seats, child products, home appliances, vehicles, and others. The company then monitors those items and alerts consumers if one is recalled. Consumers can learn more about dangerous product recalls and access full product and vehicle recall details at: [www.safetybook.org](http://www.safetybook.org).

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